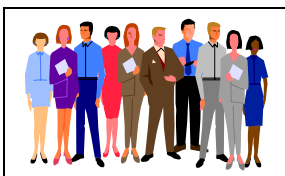




#115 Millbank Rd. * Calgary, AB. * T2Y 2Y9 * CANADA
Phone/ Fax. (403) 241-2707, Cell (403) 470-0948
e-mail: mexican@telus.net web page www.mexican-vacations.com

Meet the expert people that can help you achieve this



Description of our services:

Information Seminars:

We put together seminars where our clients can hear from well-informed, trustworthy legal, financial, tax, tourism, and real estate experts, and we can act as their agents.

Giving a step-by-step guide for buying real estate in Mexico. Buying in a foreign country can be intimidating, but we'll make the process accessible and easy. Find out what visa is right for them and the most efficient way to get it.

Practical legal questions invariably come up when you're planning a move to Mexico, like what to do about your will, what to expect in your tax bill (and how to manage it), how to form a Mexican corporation, and more... In our company we will guide them, step-by-step, through the best options in each area so they know what to do and what pitfalls to avoid.

We charge for the education and information.

We are putting together 6 seminars @ year; the rate \$35-\$70 depending on location and number of attendants

Information Seminars: \$35.00 per person;

- ❖ Min number of attendants 500 people. Focus is more general information

Education Seminars: \$70.00 per person;

- ❖ Maximum group size 20 people focus is more specific in different areas, includes culinary classes, language/vocabulary, and details of cultural awareness.

Retirement site seeing.

We have organized familiarization trips for mature adults wishing to explore Mexico for retirement. We will have a wide selection of options for them. We teach them more about these destinations, and the many advantages of retiring in Mexico, including deals on property, medication and health insurance. The seminars are designed to encourage people to do exploration tours. We will arrange 2 exploration tours a year organized by our tour operator associate. We take groups of 150 people (75 couples) in each trip. The trips are 15 days in length and in each tour we will visit 3 style places: Beach style, Colonial Town style, small City style



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Consulting

We do one-stop session that gives people all the tools they need to retire in Mexico. We'll help them select the ideal location, and give all the information and other requirements to relocate and settle down in Mexico. They have access to our advanced destination search tool: " Matchmaker" that will select the top destination matches for them, based on their preferences, thus greatly simplifying their search. Our one to one consultation is a match making alternative that will help them to find the site location that is more suitable for their personality, interests, hobbies, and lifestyle. **Go Mexico Retirement Options** offers them a unique and personal service, assisting them in their retirement plans. Our professional services include a one-to-one session with reference materials, a small presentation, and direct answers to their questions and concerns regarding Mexico as their option for retirement. We can also schedule group-sessions.

Promotion strategy

Our company's competitive advantage is that we are the link between the two countries, we know the language, the country sites, and have been in the tourism business for many years.

- ✓ 8 years experience as a Realtor in Mexico
- ✓ 20 years as a Marketer in specialized custom products
- ✓ 20 years experience in the hospitality industry in Canada.
- ✓ 9 years experience as Import/Export consulting
- ✓ Baby Boomers are more careful and like to get information locally
- ✓ Alberta is extreme in weather and dry for retirees.
- ✓ Cost of taxes and living expenses can deteriorate life span.

Our past experience has showed us that Baby boomers like to talk to local experienced advisors. In February of this year, a Group of people from Vancouver put a seminar at the University of Calgary and they were expecting 250 people, the attendance were more than 500 and it was disappointing for many of them since they could get into the seminar but also for the people that was in the room, finding the services they offered were in Vancouver and not in Calgary or Alberta, forcing them to go on line or long distance relation.



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We consolidate a group of local experts to work with us as external consultants. Our retirement experts will be available to the clients during business hours to answer any and all of their questions about Mexico.

We are in the process of consolidating the agreements with tour operators, air lines, developers, realtors and service providers so they can have access to our web site and customer base in a sharing profit deal.

Our New Mexican Real Estate Listing will be available in hard copy printing, in an adobe e-mail format and on our web site and links.

Mexican-Vacations.com and puertovallartarealestate-listings.com

Our listing prices are in accordance of the number of properties included and it will go to our web sites, electronic form PDF and printing hard copy.

1-5 properties	6-10 properties	11 or more properties
\$45.00 @ month	\$35.00 @ month	\$25.00 @ month

Prices are for each property and will include a picture JPG and a 45 words description. Links and banners are quoted separately.

Finder's fees and commissions will be discussed on a later date based on performance & results.

Let me know what you think. Thanks and best regards,

Laura Kanter

GO MEXICO RETIREMENT OPTIONS
Mexican Marketing Director

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